

THE MASTER CLINICIAN
FOR CLINICIANS, BY CLINICIANS®

A PROGRAM OF COUNSELING SERVICES OF LONG ISLAND

ACT FOR BURNOUT

A 2-DAY INTENSIVE TRAINING FOR MENTAL HEALTH CLINICIANS

March 5 – March 7, 2027 | Reykjavik, Iceland

Approvals: ACE, APA, NBCC, NYSED, (LMSW/LCSW, LMHC, LMFT, Psychologists), NY-OASAS

ABOUT THE INTENSIVE

Mental health professionals dedicate their careers to supporting others, but the demands of clinical practice can take a toll over time. The Master Clinician offers a distinctive opportunity to step outside the demands of daily practice, deepen clinical knowledge, and reconnect with the values that sustain meaningful work.

Led by Dr. Richard Sears, this specialized professional learning experience explores Acceptance and Commitment Therapy (ACT) and its application to burnout. Through focused training, reflection, and professional dialogue, participants will explore practical approaches to supporting their own well-being while continuing to serve their clients effectively.

Limited to a maximum of 40 participants, the Intensive is designed to foster meaningful engagement, thoughtful discussion, and a more personal learning environment than a traditional large-scale conference. Set against Iceland's extraordinary natural landscape, it brings together clinical education, professional connection, and space for renewed perspective.

Presented through The Master Clinician, a professional education program of Counseling Services of Long Island, the Intensive reflects a commitment to continuing education that advances clinical skills and translates into real-world practice.



A PROFESSIONAL EDUCATION EXPERIENCE BY THE MASTER CLINICIAN

The Master Clinician is a professional education program of Counseling Services of Long Island (CSLI), a behavioral health organization with more than 30 years of experience in clinical practice, consultation, and professional education. Its education programs are designed to help mental health professionals strengthen their skills through continuing education, supervision, and specialized training.

The Iceland Intensive is hosted by Penny Siegmann, LCSW-R, founder of Counseling Services of Long Island, The Master Clinician and SimplyPenny. With more than three decades of clinical experience and a passion for professional development and thoughtfully curated travel, Penny brings together clinical learning and a distinctive international setting.



MEET THE TRAINER

DR. RICHARD SEARS

PSYD, PHD, MBA, ABPP

Dr. Richard Sears is internationally recognized for his work in mindfulness-based interventions and Acceptance and Commitment Therapy (ACT). Known for an engaging, accessible teaching style, he helps mental health professionals translate complex psychological concepts into practical tools for clinical practice.

At The Master Clinician, Dr. Sears will lead focused training exploring ACT and burnout, offering clinicians an opportunity to deepen their understanding, reflect on the demands of their work, and explore approaches that support sustainable, values-driven practice.

WHO ATTENDS

The Master Clinician brings together a curated audience of mental health clinicians and practice owners for specialized continuing education and professional development.

TYPES OF PRACTICES:
Solo Practice, Group Practice Owners, Community Clinics, Behavioral Health and Medical Hospitals, School Systems

TYPES OF PRACTITIONERS:
Social Workers, Psychologists, Mental Health Counselors, Addiction Counselors, Nurse Practitioners, Marriage and Family Therapists, Professional Counselors and Psychiatrists

PRACTICE SCALE:

- Solo Practices: Tailored for independent private practitioners
- Group Practices: For expanding networks managing 3 to 40+ clinicians across multiple locations
- Enterprise Health: For hospitals and community clinics supporting 50+ clinicians' multi-site

> You thought of everything. It was a great experience meeting everyone and seeing Iceland while also having a great training.
>
> **-YVETTE**



WHY SPONSOR

REACH THE DECISION MAKERS
From solo practitioners to community clinic directors, to hospital leadership, to group practice owners managing 40+ clinicians. Your brand gets directly in front of the clinical and business leaders holding the budget.

> **UNLOCK A HIGH-GROWTH MARKET**
> Connect with executives and practice owners actively investing in technology, clinical tools, professional services and resources to responsibly scale their businesses.

ALIGN WITH EXCELLENCE
Align with high-level training and a concierge brand built to enhance professional development, clinical excellence, and building sustainable businesses.

> **POSITION YOUR BRAND AS AN INDUSTRY LEADER**
> Shape the conversation and establish your company as an indispensable partner by aligning with premium tracks, sessions and cutting-edge clinical content.

COMMAND A MULTI-CHANNEL PRESENCE
Gain continuous, high-impact visibility. Your brand is woven directly into the attendee experience through various email, digital and on-site promotion.

> **PROVEN ENGAGEMENT WITH BEHAVIORAL HEALTH DECISION MAKERS**
> Our highly targeted Meta campaigns successfully put sponsor messaging directly in front of active clinicians, practice owners, and clinic directors, delivering deep brand repetition and recognition.

REACH BEYOND THE INTENSIVE



SPONSORSHIP TIERS

PREMIER PARTNER | $3,000 | 1 AVAILABLE

- Premium logo placement on the event website & designated on-site materials
- (1) two minute promotional or demonstrational video
- (2) dedicated social media posts across agreed channels
- (2) dedicated emails to Iceland Intensive attendees pre and post event
- (1) dedicated feature/ad to Master Clinician's email list
- Verbal recognition and thank you from host
- (2) promotional items in Welcome Bag
- Full page ad in Digital Program
- Category exclusivity

SUPPORTING PARTNER | $1,500 | 2 AVAILABLE

- Logo placement on the event website and designated on-site materials
- Sponsor recognition on the main screen loop
- (1) dedicated social media post across agreed channels
- (1) dedicated email to Iceland Intensive attendees pre event
- Acknowledgement in Master Clinician's email list
- Verbal recognition and thank you from host
- (1) promotional item in Welcome Bag
- Half-page ad in Digital Program

CONTRIBUTING PARTNER | $500 | 5 AVAILABLE

- Logo inclusion on the event website and designated on-site materials
- (1) dedicated social media posts across agreed channels
- Verbal recognition and thank you from host
- (1) promotional item in Welcome Bag
- Quarter-page ad in Digital Program

**Sponsors are responsible for shipping and supplying inserts and artwork in accepted formats.*

EXPERIENTIAL SPONSORSHIPS

Go beyond traditional brand placement by aligning your brand with a memorable part of the Iceland Intensive experience. These exclusive opportunities offer focused recognition through selected gatherings, cultural experiences, hospitality, and attendee essentials.

Each opportunity includes a defined set of sponsor benefits and is available separately from the core sponsorship tiers, subject to availability and approval.

WELCOME RECEPTION & DINNER PARTY | $4,000
Associate your brand with the Intensive's opening gathering. Includes brand recognition at the dinner, an approved tabletop display or printed collateral, and a host acknowledgment and introduction.

CULTURE EXPERIENCE | $2,800
Align your brand with the group's visit to Harpa Concert Hall and Conference Center. Recognition could include a pre-experience acknowledgment and inclusion in the event's experiential sponsor listing.

NORTHERN LIGHTS CHASE | $2,000
Connect your brand with one of the Intensive's signature experiences through a branded comfort or snack kit, sponsor identification, and a host acknowledgment.



EXPERIENTIAL SPONSORSHIPS - CONTINUED

GEOTHERMAL WELLNESS PARTNER | $5,000
Associate your group's hot springs visit through a branded wet bag or useful take-home item and event recognition.

HOSPITALITY PARTNER | $1,500/DAY
Recognition at a designated breakfast and refreshment station, with a small tabletop sign and verbal host acknowledgment.

WELCOME BAG PARTNER | $1,250
Logo placement on front side of Welcome Bag, with an approved insert or branded item included in each bag. All insert items will be provided by the sponsor.

BRANDED ESSENTIALS PARTNER | $1,250 PER OPPORTUNITY
Lanyards or reusable water bottles. Logo placement on one selected item used by attendees throughout the Intensive



HAVE A CREATIVE IDEA? LET'S TALK.
We're happy to explore a custom sponsorship that align with your goals & budget.

PARTNER WITH US

We look forward to highlighting your brand to our community of key decision makers and leaders. Opportunities are limited and secured on a first-come basis - join us today.



I recommend Penny's training retreats without reservation! Our host, Penny Siegmann, organized the event so that we could experience both the wonders of our environment, Iceland, and also get full benefit from the training. She has the heart and soul of a true helping professional. I was really astonished at how thoughtful her welcome materials were; she really provided for every detail of our group experiences. I can't say enough good things about this experience. Penny thought of everything for our comfort, so that we could be fully present for the training, as well as really experience the best of Iceland. Schedule permitting, I would definitely do another training retreat with Penny.

-EMILY



Penny Siegmann, LCSW-R

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Counseling Services of Long Island & The Master Clinician